

Dr. Gabriel Y. L. Tong

Gabriel Tong is the founder of IDMA (Innovation and Design Management Association).

Gabriel is more than an industrial design expert. He is also an inventor and entrepreneur in the field of electronic product with rechargeable technology. Over the early years, Gabriel had racked up several HK Governor's Design Awards and with his patentable consumer product concepts he founded the TOTEX manufacturing enterprise in HK, Singapore, LA, USA and PRD, China. Since 1985, TOTEX has transcended into the major designers and manufacturers of battery systems for the medical device, measuring equipment, hand held terminal, power tool and electric vehicle industries.

Reflected at length about design's role in business innovation practice, Gabriel sees the function of design not to provide absolute answer to specific business problem, but to identify new problems, searching alternative understandings of existing problem, and to propose optional design answers to business innovation problem. Design innovation is the matter of problem solving in a unique way. He has partaken of such deep thinking, attending research studies at Tsinghua University in 2008 and was granted PhD in 2013, 35 years after graduating from SD, HK Polytechnic. In the meantime, Gabriel has succeeded in organizing the "2011 Tsinghua-DMI International Design Management Symposium, Hong Kong", a world recognized academic conference, platform for collaboration and exchange between research institutes and business industries, outside of Mainland China for the very first time.

Gabriel is also a Jewelry and Design Sector/Subject Specialist (2007-2013) of the HK SAR Government's Council for Academic Accreditation, he has been giving talks to JMA (Jewelry Manufacturers Association) for many years, and Advisory Committee Member of the IP Department for Patent System Review.

唐裔隆 博士

唐裔隆是 IDMA (创新与设计管理协会) 的创办人。

唐裔隆不只是一位工业设计专家，同时也是一位充电技术电子产品的发明家和创业者。唐裔隆早年曾多次获得香港港督设计奖，并凭借专利发明概念先后在香港、新加坡、美国洛杉矶和中国内地设立 TOTEX 生产基地。自 1985 年至今，TOTEX 已经发展成为医疗器材、测量仪器、可移动设备、电动工具及轻电交通工具电池系统的主要设计制造商。

通过归纳丰富的设计创新实践经验，唐裔隆认为设计之于商业的用途不是在于给具体的商业运营问题提供绝对答案，而是从创新的角度去发现新问题、找寻对原有问题的新理解，从而提出具创新性的设计方案供商业创新选择。他的设计取向：以具独特性的设计方式来解决。创新研究的精神驱使唐裔隆从香港理工大学毕业 30 年后，于 2008 年入读清华大学，2013 年获博士学位。期间他协助国际知名的学术与产业交流系列会议“清华国际设计管理大会”成功筹办了该大会的第一次跨境会议：“2011 清华—DMI 国际设计管理大会.香港”。

唐裔隆经常在香港珠宝厂商会及不同会议上发表演说，他亦是香港特区政府学术评审局珠宝及设计行业/学科专家（2007-2013 年），同时也是香港知识产权署专利制度检讨咨询委员会委员。