

# **REGISTRATION FORM**

| Date :  | : 3-4 December 2020 (Thursday - Friday)   |  |  |  |  |
|---|---|--|--|--|--|
| Discounted Fee*   | HKD200 / USD25  Standard Fee: HKD550/ USD70   |  |  |  |  |
| Language :  | : English / Putonghua (with simultaneous interpretation)  |  |  |  |  |
| Post: 38/F Office Tower,  | leted form by: OR Email: <u>andy.cs.wong@hktdc.org</u><br>; <b>Convention Plaza, 1 Harbour Road, Wan Ch</b><br>ent to registrants by email. | OR<br>nai, Hong Kong (Attn: Mr. Andy Wong)     |  |  |  |
| Part 1 – Personal D   | <b>Details</b> (Please fill in <u>ALL</u> the fields)   |  |  |  |  |
| Title : [   | Prof Dr Mr  | ☐ Ms ☐ Mrs                                     |  |  |  |
| Name : (S   | Surname) (Giver   | ո Name)  |  |  |  |
| _   |   | ·  |  |  |  |
| Job Position :  |   |  |  |  |  |
| Tel : _   |   | x :  |  |  |  |
| Email :   |   |  |  |  |  |
| Address :   |   |  |  |  |  |
| _   |   |  |  |  |  |
| Part 2 – Business I   | Profiles (*Mandatory fields. You may provide  | multiple answers)                              |  |  |  |
| *Nature of Business   |   | •  |  |  |  |
| ☐ IP Owners   |   |  |  |  |  |
| Academic / Institution  | on Designer   | Research & Development                         |  |  |  |
| ☐ Technology compar   | <u> </u>  | •  |  |  |  |
| ☐ IP Users  |   |  |  |  |  |
| ☐ Manufacturer  | ☐ Trading (Importer/ Exporter)  | ☐ Wholesaler, Retailer or Distributor          |  |  |  |
| ☐ Others (please spe  |   | U WINDIESAICI, NETAIICI OI DISTIIDUTOI         |  |  |  |
| _   | •   |  |  |  |  |
| ☐ IP Service Provider   | <u></u>   | <b>—</b> • • • • • • • • • • • • • • • • • • • |  |  |  |
| Accounting/ Valuati   | _   | Business Advisory/ Consultancy                 |  |  |  |
| ☐ Design Services   | <ul><li>☐ Franchising</li><li>☐ Licensing Agent/ IP Agent</li></ul>   | ☐ Information Technology                       |  |  |  |
| <ul><li>☐ Legal Service</li><li>☐ Other (please speciments)</li></ul> | _   | ☐ Venture Capitalist/ Angel Investor           |  |  |  |
| ☐ Other (blease shee  | ··· <i>y</i> /  |  |  |  |  |
| ☐ Industry Associations   |   |  |  |  |  |
| Government / Publi  | ic Organisations  |  |  |  |  |



| *Industry / Business Field    |                                |                                       |
|-------------------------------|--------------------------------|---------------------------------------|
| Association Service /         | ☐ Automobile / Autoparts &     | ☐ Business Management &               |
| Government Organisation       | Components                     | Consultancy Services                  |
| Biotechnology                 | ☐ Chinese Traditional Medicine | ☐ Electronics                         |
| ☐ Electricals Appliances      | ☐ Environmental Protection     | ☐ Film / Audio-Visual Production / TV |
| ☐ Financial & Investment      | ☐ Health Care                  | ☐ Information and Communications      |
|                               |                                | Technology                            |
| Legal Service                 | ☐ Lighting                     |                                       |
| ☐ Textile, Garment & Clothing | Others (please specify)        |                                       |
|                               |                                |                                       |

\* By registering in the Forum, your personal and business details (including but not limited to your name, company, country and nature of business) will be automatically included into the Forum's online participants list. **Should you** 

### Part 3 - Roundtable Series

\*A brand-new series of roundtable meetings will be introduced in the BIP Asia Forum to foster interaction and fruitful discussions among conference attendees. Hosted by industry veterans, small groups of like-minded professionals will exchange ideas on hot topics concerning the IP and technology industry.

wish to be excluded from the participants list, please *uncheck* this box.

Will you join the Roundtable Series? (Seats are limited and will be allocated on a first-come, first-served basis. Successful applicants will receive a separate confirmation email)

Please tick here if you wish to join the Roundtable Series.



## Part 4 – Forum Registration (Please indicate the sessions you would like to attend)

| Time   | Programme   |                                    |  |  |  |  |
|--|---|------------------------------------|--|--|--|--|
| 3 December 2020 (Thursday)   |   |                                    |  |  |  |  |
| 10:00 – 10:20  | Opening Session   |                                    |  |  |  |  |
| 10:20 – 11:20  | Keynote Session   |                                    |  |  |  |  |
| 11:30 – 12:45  | Breakout Session - IP Infrastructure and Business Opportunities in the Greater Bay Area |                                    |  |  |  |  |
|  | Concurrent Breakout S   | Sessions                           |  |  |  |  |
| 13:50 – 14:50  | ☐ IP Collaboration and IP Rights Part I   | ☐ IP for Entrepreneurs & Start-ups |  |  |  |  |
| 15:00 – 16:00  | ☐ IP Collaboration and IP Rights Part II ☐ IP Business Best Practices                   |                                    |  |  |  |  |
| 16:15 – 17:15  | Plenary Session - Creating IP Values through Collaboration                              |                                    |  |  |  |  |
|  | A December 2020 (F  |                                    |  |  |  |  |
|  | 4 December 2020 (F  | riday)                             |  |  |  |  |
| 10:00 – 11:00  | Global Tech Summit – The Power of Disruptions Part I                                    |                                    |  |  |  |  |
| 11:05 – 11:50  | Global Tech Summit – The Power of Disruptions Part II                                   |                                    |  |  |  |  |
| 12:00 – 13:00  | Global Tech Summit – The Power of Disruptions Part III                                  |                                    |  |  |  |  |
| Concurrent Breakout Sessions   |   |                                    |  |  |  |  |
| 14:00 – 15:00  | ☐ IP Dispute Resolution Part I  | ☐ IP for Entrepreneurs & Start-ups |  |  |  |  |
| 15:15 – 16:15  | ☐ IP Dispute Resolution Part II   | ☐ IP Market & Industry Insights    |  |  |  |  |
| * Programme is subject to change without prior notice. Registration is on a first-come-first-served basis. |   |                                    |  |  |  |  |



## Part 5 – Payment

|  | by Credit Card:   |           |   |  |
|--|---|-----------|---|--|
|  | Card Type   | :         | ∐Visa                                   | ☐ MasterCard   |
|  | Card Number   | :         |   | <u> </u>   |
|  | Expiry Date(mm/yy)  | :         | _/_                                     |  |
|  | Name of Cardholder  | :         |   |  |
|  | Amount  | :         | HKD2                                    | 200.00   |
|  | Signature   | :         |   |  |
|  | by <b>Bank Transfer</b> :   |           |   |  |
|  | Account Holder:   | Hong K    | ong Trade                               | e Development Council  |
|  | Account Number:   | HKD ad    | count: 00                               | 04-002-222701-001 /  |
|  |   | USD ad    | count: 00                               | 04-002-4-804734 (For overseas or Chinese mainland audience only)                 |
|  | Bank: The Hongkong and Shanghai Banking Corporation Limited  Bank Address: 1 Queen's Road Central, Hong Kong  Swift Code: HSBCHKHHHKH |           | nd Shanghai Banking Corporation Limited |  |
|  |   |           | Central, Hong Kong                      |  |
|  |   |           | 1                                       |  |
|  | * All remittance charç  | ges are t | o be born                               | ne by the participant  |
|  | by <b>Cheque</b> :  |           |   |  |
|  | Please make cheque p  | ayable to | "Hong Ko                                | ong Trade Development Council", quote the participant's name and company name at |
|  | the back of the cheque  | e and sen | d it to belo                            | ow postal address.   |

Hong Kong Trade Development Council

38/F, Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, Hong Kong

Attn: Business of IP Asia Forum



#### Part 6 - Free Memership at ASIA IP EXCHANGE (AsiaIPEX) - IP Online Database

Asia IP Exchange (AsiaIPEX), www.asiaipex.com, is a free online trading platform and database showcasing intellectual properties around the globe, aiming to facilitate international IP trade. Owned and managed by the HKTDC, AsiaIPEX has

| formed alliances with over 35 strategic partners, listing over 28,000 tradable IPs from around the world for cooperation opportunities. Each BIP Asia registrant will be granted a free membership of AsiaIPEX for unlimited access to this large IP database.  |
|---|
| Please tick here if you do not wish to be a member of AsiaIPEX for getting unlimited free access to the large IP database.  |
| Part 7 – Declaration  |
| When the registration is accepted by the Organiser(s), the Applicant will become a Participant. If the Participant subsequently wishes to withdraw its Participation, it may be done so by notice in writing to the Organiser(s) where upon the Participation Fee will be forfeited.  |
| The Organiser(s) reserves the right to change the date(s) of the Conference to other date(s) (including but not limited to postponing to later date(s)) as the Organiser(s) deems fit, or cancel, alter in character or mode, reduce in scale, shorten or extend the duration of the Conference at any time without incurring any liability whatsoever to the Participant due to circumstances beyond the Organiser(s)'s control including but not limited to acts of God, war, health concerns (such as outbreaks of the Severe Acute Respiratory Syndrome, bird flu or other health threats), fear of terrorist attack, riots, demonstrations, travel restrictions, curfew, epidemic, embargo, civil unrest, legal proceedings, industrial disputes of whatever nature, government regulations, the lack of or refusal to grant any government or third party approvals, permits, consents or licences, major disruption of transport system, system malfunctions or failure of telecommunications or other electronic communications that make it in the opinion of the Organiser(s) impossible or impractical or undesirable for the Organiser(s) to hold the Conference as initially planned. The Participant shall have no claim against the Organiser(s) or its agents or representatives and HKTDC, whether for loss or damage, or return of all or part of any money paid by the Participant in respect of any postponement, cancellation, alternation, reduction, shortening or extension made in accordance with this provision. |
| * I confirm that I have read and agree with the Hong Kong Trade Development Council's (HKTDC) Terms of Use (available at <a href="http://www.hktdc.com/mis/tu/en/">http://www.hktdc.com/mis/tu/en/</a> ). I acknowledge that the above information may be used by the HKTDC for incorporation in all or any of their databases for direct marketing or business matching purposes, and for any other purposes as stated in the HKTDC's Privacy Policy Statement (available at <a href="http://www.hktdc.com/mis/pps/en">http://www.hktdc.com/mis/pps/en</a> ); I accept the above information to be included in the databank/website/virtual event platform in the Business of IP Asia Forum and AsiaIPEX and be searched by other conference attendees and exhibitors for business connection purposes.  |
| ☐ I would like to continue to be part of HKTDC's contact list and be informed of the latest market intelligence and business opportunities.  (This box is solely for European Union ("EU") / European Economic Area ("EEA") customers as required by the relevant data protection law in the EU.)   |
| Please note that Midas FMS Ltd is the service provider of Business of IP Asia Forum 2020. The HKTDC will disclose Business of IP Asia Forum 2020 registrants' personal data to Midas FMS Ltd who may process such data for registering you to attend the forum and for business matching purpose. If registrants do not agree with HKTDC in disclosing their personal data to Midas FMS Ltd, they will not be able to join Business of IP Asia Forum 2020.  |
| Signature:         Date (dd/mm/yy):   |

For enquiries, please contact Mr Andy Wong at (852) 2584 4036 or andy.cs.wong@hktdc.org.